

The award winning publication for Nautilus International

RATE CARD 2021

COST

DISPLAY

COST PER AD FOR ONE INSERTION

DPS	£4,495
Full Page	£2,495
Half Page - HORIZONTAL	£1,380
Half Page - VERTICAL	£1,445
Quarter Page - HORIZONTAL	£750
Quarter Page - VERTICAL	£785
Eighth Page	£380

INSERTS

COST PER THOUSAND

Up to 10 grams	£54
Up to 20 grams	£66
Over 20 grams	£POA

SPECIAL POSITIONS

COST PER AD FOR ONE INSERTION

Inside Front Cover	£2,620
Inside Back Cover	£2,620
Outside Back Cover	£2,900

DATES FOR YOUR DIARY

ISSUE	THEME	BOOKING DEADLINE	DISPLAY COPY DEADLINE	INSERT DEADLINE	PUBLISHING DATE
Jan 2021	Careers	08 Dec	11 Dec	16 Dec	29 Dec
Feb	Energy/Offshore	11 Jan	12 Jan	18 Jan	29 Jan
Mar	Money	08 Feb	09 Feb	15 Feb	26 Feb
Apr	Training	08 Mar	09 Mar	26 Mar	06 Apr
May	Health & Safety/Mental Health	12 Apr	13 Apr	19 Apr	30 Apr
Jun	State of the industry report	10 May	11 May	17 May	28 May
Jul	Automation & Technology	14 Jun	15 Jun	21 Jun	02 Jul
Aug	Superyachts	12 Jul	13 Jul	19 Jul	30 July
Sep	Charities	09 Aug	10 Aug	16 Aug	27 Aug
Oct	Environment	13 Sep	14 Sep	20 Sep	01 Oct
Nov	Passenger ships (ferries & cruise)	11 Oct	12 Oct	18 Oct	29 Oct
Dec	Year in review	11 Nov	12 Nov	22 Nov	03 Dec
Jan 2022	TBC	07 Dec	10 Dec	16 Dec	29 Dec

RECRUITMENT

COST PER AD FOR ONE INSERTION

Banner Page	£4,850
Full Page	£4,495
Half Page - HORIZONTAL	£2,300
Half Page - VERTICAL	£2,415
Quarter Page - VERTICAL	£1,450
Eighth Page	£825

NAUTILUS JOBS

COST PER AD FOR ONE MONTH

Standard job listing	£700
Feature job listing	£900
Premium job listing	£1,200

ONLINE

COST PER AD FOR ONE MONTH

Leaderboard (all pages)	£1,820
MPU (Home page)	£1,160
MPU (News index)	£870
MPU (News articles)	£580

EMAIL NEWSLETTER

COST PER EMAIL

Solus	£3,000
Top Banner	£1,000
Middle Banner	£695



Nautilus International is a trade union and professional organisation serving, supporting and protecting the interests of over 22,000 maritime professionals in the UK, Netherlands and Switzerland.

They are affiliated to the International Transport Workers' Federation, International Federation of Shipmasters Associations, the UK Trades Union Congress and the Dutch based Federatie Nederlandse Vakbeweging (FNV).

Members include shipmasters, officers, cadets, yacht crew, VTS officers, harbourmasters, river boatmen, nautical college lecturers, maritime lawyers and even ship-based medical personnel.

30k circulation

Nautilus Telegraph is the award-winning international publication for maritime professionals. Distributed to members and the wider shipping industry, it has a global circulation of around 30,000 copies a month and readership of over **116,000**.

The Telegraph is primarily a news driven publication keeping members informed of current events and news. With regular features on subjects such as health and safety, legislation, training and education, equipment, security and technology.

With around 8,000 unique users a month and the thousands who receive and read Telegraph, Nautilus Jobs is THE platform to reach maritime professionals.

Contact us

Advertising

Dean Van Schoor
dean@centuryonepublishing.uk
01727 739 182

Studio

Caitlyn Hobbs
copy@centuryonepublishing.uk
01727 739 189

Artwork

RATE CARD 2021

TECHNICAL SPECIFICATIONS FOR SUPPLIED COPY

Display

DPS width & height (MM)
Trim size 420 x 280
Type size 244.5 x 388
Bleed size* 426 x 286

Full Page width & height (MM)
Trim size 210 x 280
Type size 178 x 244.5
Bleed size* 216 x 286

Half Page width & height (MM)
Type size 178 x 120.5
Horizontal (no bleed required)

Half Page width & height (MM)
Type size 87 x 244.5
Vertical (no bleed required)

Quarter Page width & height (MM)
Type size 87 x 120.5
Vertical (no bleed required)

Quarter Page width & height (MM)
Type size 178 x 58.25
Horizontal (no bleed required)

Eighth Page width & height (MM)
Type size 87 x 58.25
Horizontal (no bleed required)

* Please remember to request a 3mm bleed around the page when artwork is being produced

Please do not place text in the 10mm either side of the vertical centre, to allow for the gutter

Recruitment

Banner Page width & height (MM)
Type Size 178 x 220

Full Page width & height (MM)
Type Size 178 x 243

Half Page width & height (MM)
Type Size - HORIZONTAL 178 x 119.5
Type Size - VERTICAL 87 x 243

Quarter Page width & height (MM)
Type Size - VERTICAL 87 x 119.5

Eighth Page width & height (MM)
Type Size - VERTICAL 87 x 57.7

Email

Solus width & height (PX)
tbc x tbc

Banner width & height (PX)
tbc x tbc

ARTWORK CREATION

NEW DESIGN	DESIGN COST	INCLUSIVE OF IP RIGHTS
DPS	£685	£795
Full Page	£415	£525
Half Page	£265	£345
Quarter Page	£160	£245
Eighth Page	FREE	INCLUDED

UPDATING EXISTING ARTWORK	COST PER AD
Amending artwork	£50
Small text amends	£30
Extra amends/proof (per round)	£20
Creating PDF from your files	£20

All prices quoted are subject to VAT. Please refer to our terms and conditions.



Prices will apply for changes made to supplied artwork and/or COP originated designs

IF YOU WANT YOUR ARTWORK DESIGNED BY US...

STEP ONE

Decide your ad size and whether you need artwork produced. Tell your sales rep and complete the booking form.

STEP TWO

Once all is booked in, our design studio will contact you to discuss the look of your ad and obtain your branding guidelines and your ideas for the design and what you want it to communicate.

STEP THREE

Send the designer your copy and images, high res logos, colour references and branding guidelines if applicable, along with any other information that you would like on the ad.

STEP FOUR

The designer will email over an artwork approval form (this is your proof). Mark up any amends or call to discuss. If it is correct, sign and return the form.

STEP FIVE

A second proof will be issued for sign off. Fill in the form at the bottom and return to the designer. Additional amends/proofs may incur additional charges. If you have purchased the intellectual property rights (where applicable) we will send you the press ready PDF and all design files.

Contact us

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